

Asthma, Climate Change, and You: SE PA Environmental Education

2017 Request for Proposals



**NATIONAL
NURSE-LED CARE
CONSORTIUM**
a PHMC affiliate

I. General Background

The National Nurse-Led Care Consortium (NNCC) has been awarded funding by the U.S. Environmental Protection Agency (EPA) to implement an environmental education (EE) project that will: (1) raise knowledge and awareness of, and increase environmental literacy around the ways climate change, toxics, and chemicals impact asthma; (2) build the skills of educators to offer environmental education; and (3) promote good stewardship by encouraging those receiving the EE to take responsible actions toward the environment. NNCC will make five subgrants totaling \$4,550 each to schools and/or non-profit organizations that agree to replicate the “Asthma, Climate Change, and You” workshops in SE PA schools, specifically for children in 5th and 6th grade. These grants will reach at least 500 students with environmental education about asthma, climate change, toxics, and chemical safety.

“Asthma, Climate Change and You” Curriculum Implementation (5 grants available for \$4,550 each)

NNCC and its partner agencies have developed a curriculum on asthma and climate change. In order to disseminate this curriculum widely, NNCC will fund five (5) organizations to learn this curriculum and incorporate it into their educational activities for 5th and 6th graders. Each organization must reach a minimum of 100 students through its program. NNCC will conduct a train-the-trainer workshop in Philadelphia, PA, to aid in the replication of the “Asthma, Climate Change, and You” curriculum and ensure that is administered correctly. The \$4,550 includes funding for travel to Philadelphia.

The curriculum will cover: 1) how climate change will affect health, particularly asthma; 2) how to improve indoor air quality by identifying and eliminating asthma triggers in the home, like tobacco smoke, mold, pet dander and insects; and 3) actions that can be taken to mitigate the risks associated with asthma and climate change. The students who participate in the workshops will receive education on the connections between air pollution and climate change and how indoor and outdoor pollutants can exacerbate asthma risks. They will better understand the potential effect of climate change, environmental triggers, and pollutants on asthma and be asked to think critically about ways to protect their health through stewardship tailored to their own individual environments.

The curriculum will also focus on encouraging behavioral change. In accordance with the guidelines in the North American Association for Environmental Education’s (NAAEE) publication, “Environmental Education Materials: Guidelines for Excellence,” the project’s workshops are intended to give attendees a better understanding of the consequences of their actions toward the environment. They are also designed to encourage attendees to think critically about how personal behaviors, as well as their local communities, can be made more environmentally friendly. Each workshop will have exercises that challenge the attendees to think critically about the ways their behaviors affect the environment.

Applicant organizations must reside in the following eight counties in Southeastern Pennsylvania: Philadelphia, Berks, Bucks, Chester, Delaware, Lancaster, Montgomery, and Schuylkill.

Subgrantee applicants will need to demonstrate that their workshops advance the overall goals of the project by raising knowledge and awareness, and increasing environmental literacy and stewardship, as documented by pre- and post-test results. Priority will be given to subgrantees serving low-income and minority populations, particularly those located in EPA designated environmental justice communities of importance. NNCC will also attempt to choose schools and/or non-profit organizations serving diverse urban, suburban, and rural communities and populations.

NNCC will provide ongoing technical assistance to the subgrantees, which will include providing them with reporting forms and evaluation instruments, such as sample pre- and post-tests to track the percentage of students experiencing an increase in knowledge regarding asthma, climate change, toxics, and chemical safety, as well as other project outcomes. NNCC grant funding must be used for programmatic expenses, not for general organizational operating support. Awards are expected to be made by June 2017. The grant projects are expected to begin on August 1, 2017, and end June 30, 2018. Final reports including program evaluation will be due July 15, 2018.

Eligible Program Applicants

Any school districts, educational/teacher associations, and environmental nonprofits described in Section 501(c)(3) of the Internal Revenue Code are eligible to apply. Non-profit tribal education agencies that are not administered by the Bureau of Indian Affairs may also apply. Applicant organizations and activities must be located in at least one of the eight counties in Southeastern Pennsylvania: Philadelphia, Berks, Bucks, Chester, Delaware, Lancaster, Montgomery, and Schuylkill. Individuals may not apply.

Application Deadlines

Letters of Intent (1 page) are optional and due no later than 5 pm on April 17, 2017. Letters of Intent should include: Name of the organization; Contact information (name, title, phone, e-mail, and fax number); and a 3-4 sentence synopsis of the proposed project. Letters of intent should be e-mailed to enviroeduc@nccc.us.

Applicants should submit questions to enviroeduc@nccc.us no later than April 18, 2017. Answers to all questions will be posted on the NNCC website by 5 pm on April 20, 2017.

Two paper copies of full proposal submissions are due by 3 pm on May 12, 2017. Only one paper copy of the financial audit is required. Please send them to:

Attn: Christine Simon, National Nurse-Led Care Consortium
1500 Market Street,
Centre Square West, LM-500
Philadelphia, PA 19102

In addition, one copy of the full proposal should be emailed to enviroeduc@nccc.us by 3 pm on May 12, 2017. Inquiries can be directed to Christine Simon, Project Manager at csimon@nccc.us or 215-731-2177.

Proposal Format and Content

Proposals **MUST** include all of the following information unless otherwise indicated and be ordered and numbered as follows:

1. **Completed Cover Page**
 - a. Please include the Application Cover Page form.
2. **Organization Information Narrative** (must not exceed 5 typewritten pages, size 12 Times New Roman font, 1" margins throughout)
 - a. Provide a brief organizational summary and include the following information:
 - i. Organizational history and mission
 - ii. Asthma rates for the population to be served, if known
 - iii. Brief information about current programs and initiatives
 - iv. Experience with environmental education programs, including success in changing behaviors
 - v. Briefly describe why you have chosen to apply for this grant
 - b. Outline goals, activities, objectives for implementation of project
 - i. Timeline
 - ii. Methods for reaching low income and diverse populations
 - iii. Capacity for data collection and program evaluation
 - iv. How the proposed project will change behavior and lead to environmental stewardship, not just impart information.
 - c. Partnerships:
 - i. Identify any partners that will work with you on the project and define their role and experience as it relates to the proposed project.
3. **Financial Information Attachments**
 - a. Current organizational annual operating budget (not needed for School Districts)
 - b. Most recent audited financial statement (not needed for School Districts)
 - c. Project budget and budget justification
4. **Other Supporting Materials**
 - a. Key Staff Resumes or Bios (no more than three staff, no more than two pages each)

Cover Page

Contact Information

Organization		
Contact Name	Title	
Street Address		
City	State	Zip Code
Phone Number	Fax Number	Email Address
Website		

Project Budget: _____

Area Served by Organization: _____

Provide a brief description of the project you are proposing. Please do not exceed the space provided.

Checklist

- A completed 2017 Request for Proposals Cover Page
- A completed Project Narrative (maximum of 5 typed pages)
- Budget Information, including:
 - Current organizational annual operating budget (not needed for School Districts)
 - Most recent audited financial statement (not needed for School Districts)
 - Project budget and budget justification
- Other Supporting Materials, including:
 - Key Staff Resumes

Contact Information

Christine Simon
Public Health Project Coordinator
National Nurse-Led Care Consortium
Direct Phone: 215-731-2177
Email: csimon@ncc.us

Deepa Mankikar
Environmental Health Project Coordinator
National Nurse-Led Care Consortium
Direct Phone: 215-731-2474
Email: dmankikar@ncc.us