



**NATIONAL
NURSE-LED CARE
CONSORTIUM**
a PHMC affiliate

For Immediate Release:

Media Contact:

Veronica Mikitka Reed

215.434.7194

vmikitka@mavenagency.com

**National Nursing Centers Consortium changes name to reflect
and celebrate the successes of the nurse-led care movement**

Philadelphia, PA – The National Nursing Centers Consortium, the national nonprofit organization supporting nurse-led care as a quality solution to health care needs, has changed its name to the **National Nurse-Led Care Consortium (NNCC)**. Through the work of the NNCC and its partners, nurse-led care is now recognized as critical to the delivery of primary and preventive care as well as the overall health care system in the United States. The new name reflects the changing nature of nurse-led care, which need not be limited to clinical settings, and the development of nurse-led models of practice across the country. NNCC’s new name and logo were introduced today on the organization’s website, in messaging to partners and in other materials.

“This is a very exciting time. Throughout the health care industry, nurses are finding themselves increasingly in business and leadership roles, and launching social enterprises,” said Tine Hansen-Turton, Chief Executive Officer, NNCC. “Their clinical and care coordination skills, combined with the holistic, patient-centered approach that is central to the nursing model of care, make them especially well-suited to develop and implement value-focused initiatives that are based on evidence and responsive to community needs. NNCC’s work, through national and global initiatives such as its *Nursing Innovations Lab*, enables nurses to build on these strengths and expand their leadership and entrepreneurial skills.”

NNCC focuses its work largely on the policies and economics of nurse-led health care – advocating for advanced practice nurses such as nurse practitioners to be able to practice to the full extent of their education and licensure, and concentrating on the business side of enhancing and sustaining nurse-led care. As it has done in the past, NNCC will continue to spearhead innovations in healthcare delivery, convene thought leaders and influencers on a national and global level, and provide consultative services to help develop best in class models of nurse-led care.

“Our organization has always been a torchbearer for nurse-led care and our new brand mirrors this message,” said Nancy De Leon Link, Chief Operating Officer, NNCC. “But it’s critical to note that while we have changed our branding, our 20-plus year commitment to advance nurse-led health care through policy, consultation and programs to reduce health disparities and meet people’s primary care and wellness needs remains stronger than ever.”

NNCC’s new name comes on the heels of the organization being named a founding partner in the Transforming Clinical Practice Initiative (TCPI), the first federally funded national quality improvement initiative to explicitly include nurse practitioners. Together with the American Association of Nurse Practitioners (AANP), NNCC has established the Nurse Practitioner Support and Alignment Network (NP SAN), which will provide nurse practitioners with resources to transform their practices, increase quality improvement capacity and transition to value-based payment structures.

“We will continue to pursue projects like this that strategically position nurse-led care as an evidence-based solution to challenges related to health care cost, access and quality, particularly in underserved communities,” said Hansen-Turton.

About NNCC:

NNCC, an affiliate of Public Health Management Corporation, is a 501(c)(3) non-profit member association that advocates for advanced practice nurses as primary providers of health care and serves as an incubator for innovative, replicable, community-based health programs. The organization’s mission is to advance nurse-led health care through policy, consultation, and programs to reduce health disparities and meet people’s primary care and wellness needs. As part of this mission, NNCC works with organizations around the country to build healthy communities through community-based programs that help people lead healthier and safer lives. NNCC was officially incorporated in 2001 after being founded in the early 1990s by a group of advanced practice nurses in Philadelphia. From there, NNCC has grown into a national organization representing more than 250 nurse-managed clinics, serving more than three million patients across the country. For more information, visit www.nncc.us.

###