



Tine Hansen-Turton, MGA, JD  
CEO  
National Nursing Center Consortium  
260 South Broad Street, 18th floor  
Philadelphia, PA 19102  
Phone: (215) 731-7140  
Email: Tine@NNCC.US  
WWW.NNCC.US

## **YEAR IN REVIEW - 2009**

### **VISION-**

Keep the nation healthy through nurse-managed health care.

### **MISSION –**

To advance nurse-led health care through policy, consultation, programs, and applied research to reduce health disparities and meet people’s primary care and wellness needs.

### **NNCC Goals –**

1. Provide national leadership in identifying, tracking, and advising healthcare policy development.
2. Position nurse-managed health centers as a recognized, cost-effective mainstream health care model.
3. Foster partnerships with people and groups who share common goals.

The National Nursing Centers Consortium (NNCC) represents nurse-managed health centers serving vulnerable populations across the country. Nurse-managed health centers seek to be recognized as an integral part of the nation’s healthcare delivery system. To fulfill this ambitious goal, the NNCC Board of Directors and staff are currently implementing a strategic business plan to guide the Consortium’s future growth and foster the success of its members. The business plan strategies include:

1. **Enhancing our voice in shaping state and national policy;**
2. **Fostering organizational growth; and**
3. **Strengthening member center capacity and sustainability.**

The NNCC has continued to grow in staff and programs over the past year. Please visit [www.nncc.us](http://www.nncc.us) to meet the NNCC team. NNCC is pleased to present a brief snapshot of accomplishment for the 2009 year to date as organized by the strategies and action steps outlined above.

## **STRATEGY 1: ENHANCING OUR VOICE IN SHAPING NATIONAL POLICY**

### **POLICY AND ADVOCACY:**

#### **POLICY UPDATE:**

## **Policy Activities**

NNCC continues to have an ambitious policy and advocacy agenda. The agenda is mission-related and geared towards the overall sustainability of the nurse-managed health center model.

## **Federal Issues**

- HR 2754/ S 1104 (the Nurse-managed Health Clinic Investment Act of 2009) was introduced in the U.S. Congress by Senators Alexander (R-TN) and Inouye (D-HI), and Representatives Capps (D-CA) and Terry (R-NE). The new act (like S 2112, which was introduced in 2007) creates a \$50 million grant program within the Bureau of Primary Health Care for nurse-managed health and wellness clinics offering primary care to vulnerable and uninsured populations around the country. Co-sponsors of the bill currently include Senators Akaka (D-HI) and Kaufman (D-DE), and Representatives Schwartz (D-PA), Brady (D-PA), and Sarbanes (D-MD).
- Bill language modeled directly after the Nurse-managed Health Clinic Investment Act was also included in both major health reform bills passed by the House and Senate in late 2009. The House version entitled the Affordable Health Care for America Act was passed on November 7<sup>th</sup> 2009 and the Senate bill called the Patient Protection and Affordable Care Act was passed on December 24<sup>th</sup> 2009. The passage of these two pieces of legislation is a major victory for NNCC and means that a NMHC grant program is one step closer to becoming a reality. House and Senate leaders must now form a conference to reconcile the differences between the two versions. While the two bills differ slightly in terms of their NMHC language, we are confident that whatever bill comes out of conference will include a new dedicated funding stream for nurse-managed health centers providing primary and wellness care to underserved and vulnerable populations. Once a final bill comes out of conference, it must again be voted on by the House and Senate and sent to the President for signature. Finally, the President's budget also includes language that would establish a nurse-managed health center grant program.
- NNCC policy staff (with the aid of its many excellent nursing students and interns) has been implementing a multi-pronged advocacy campaign throughout the year, featuring postcards sent by health center patients and almost 1,500 Capwiz messages sent by supporters. During the campaign, policy staff has also been soliciting the support of other nursing groups, contacting legislators via fax and phone and holding in person meetings with congressional staff members. NNCC is now working with other national nursing organizations to draft a letter to House and Senate leaders who will take part in the conference considering health reform legislation.

## **State Issues**

- NNCC continues to monitor state legislative developments, and take action (in the form of written/oral testimonies, letters, and other forms of advocacy) as needed, or as requested by NNCC members.
- In Pennsylvania, NNCC is monitoring a state bill in Pennsylvania that would create new opportunities for loan repayment assistance for clinicians who practice in community-based health clinics (including nurse-managed health centers). The new bill uses the inclusive definition of nurse-managed health centers that NNCC policy staff originally worked with legislative staffers to create in 2008.

## Managed Care Reimbursement

- With the help of an excellent nursing student intern from the University of Pennsylvania (supported with funding from Independence Blue Cross) and a legal intern from Temple Law, NNCC's Ann Ritter led efforts to collect new data to update NNCC's managed care reimbursement study. This study has taken place every other year since 2005, and the results have been published in peer review journals. Initial analysis of the 2009 data suggests that, after a significant improvement in managed care policies in 2007, positive policy changes among managed care insurers have slowed to a halt.
- In November, NNCC released its study on the national business wire, which reflects that 48 percent of managed care companies do not credential and contract with nurse practitioners. NNCC is working with national nursing organizations including the American Nurse Association and other key stakeholders to develop a strategy reversing this trend.
- As part of the *Health Center Empowerment Project* (discussed in more detail below), NNCC hosted a very successful webinar in June featuring Sandy Berkowitz, NNCC's nurse-attorney consultant who specializes in insurance issues. Sandy co-presented with Iris Ayala, the clinic manager at Project Salud, a nurse-managed health center in Chester County, PA. More than 30 people participated in NNCC's first webinar, and post-event feedback was uniformly positive. A link to a recording of the webinar was sent to all NNCC members following the presentation, and this recording remains available via [www.nncc.us/workshops](http://www.nncc.us/workshops).

## Online Advocacy Update

- NNCC members and supports sent a total of 1,486 emails and letters in support of various federal and state policy initiatives during 2009. The majority of these messages were related to the Nurse-Managed Health Clinic Investment Act and grant funding for nurse-managed health centers, but other communications focused on increased funding for the nursing workforce, the Nurse Family Partnership and state legislative action. Message came from subscribers in 41 states with the most messages coming from California, Pennsylvania and Michigan. NNCC's Capwiz subscriber list contains a total of 533 member and non-member contacts.
- Since July, NNCC has had a presence on the social networking sites Facebook and Twitter. We plan to use these sites to improve the reach of our policy campaigns and also spread the word about NNCC's many other accomplishments. Currently, NNCC has over 130 followers on the two websites. While many of our followers on these sites are NNCC members, supporters and staff, more than half are people who are not duplicated on any of NNCC's e-mail listserves. These websites are thus allowing us to reach people with news about NNCC and nurse-managed care that we would not be able to reach otherwise.

## Publications

- NNCC policy staff was featured in the February 2009 edition of Policy, Politics and Nursing Practice. NNCC's article, entitled "Building Alliances: How Advanced Practice Nurses Became Part of the Prescription for Pennsylvania," was featured as the lead article in this special health reform-focused issue. It describes the strategies and tactics used by advanced practice nurses to win policy reforms through Governor Rendell's signature health reform platform ("Rx for PA").

- In March of 2009, members of NNCC's wellness taskforce collaborated with other NNCC members to publish a book available through Springer publishing entitled, *Nurse-Managed Wellness Centers: Developing and Maintaining Your Center (A National Nursing Centers Consortium Guide and Toolkit)*. Editors include Tine Hansen-Turton and wellness taskforce co-chairs Philip Greiner DNSc, RN, and Mary Ellen Miller PhD, RN.
- Tine Hansen-Turton and Eunice King (of the Independence Foundation) have co-written and submitted a chapter on nurse-managed health centers to be published in the 5<sup>th</sup> edition of the widely-used textbook *Nurse Practitioners: The Evolution and Future of Advanced Practice*. Ann Ritter has also submitted a shorter chapter to be published in the same book on NNCC's efforts to improve third-party reimbursement for nurse practitioners. The book will be published by Springer Publishing Company in 2010.
- Tine Hansen-Turton and Ann Ritter finalized a chapter on nurse-managed health centers for the 6<sup>th</sup> edition of the book *Policy and Politics in Nursing and Health Care*, published by Elsevier.

## **STRATEGY 2: FOSTER ORGANIZATIONAL GROWTH**

### **NNCC INFRASTRUCTURE & STAFF:**

In 2009 NNCC has added the following new staff:

**Erica Talley** joined the NNCC as Program Coordinator of the Students Run Philly Style.

**Jennifer Przewoznik** joined as Smoking Cessation Facilitator, working as a consultant for the tobacco cessation programs with Elizabeth Byrne.

**Jamie Ware** started as a part time Public Policy Analyst at the end of the year.

**Sonja Ezell** started as Administrative Liaison for Nurse Family Partnership.

**Carly Chornobil** serves as Membership Coordinator for the Academy of Cognitive Therapy, for which NNCC contracts to provide executive management and staffing support. Previously, Carly served as a policy intern with NNCC, assisting with the reintroduction of the Nurse-Managed Health Clinic Investment Act.

**BriTaney Simon** joined the NNCC's office in Washington, D.C., where she serves as Outreach Coordinator.

NNCC also added the following full-time volunteers through the AmeriCorps\*VISTA program:

**Jessica Graham** is working to ensure that mothers enrolled in the Nurse-Family Partnership of Philadelphia have access to benefits, including health care access.

**Jennifer Atlas** is working with NNCC and Congreso de Latinos Unidos to plan for the opening of a new nurse-managed health center at Congreso's offices in Northeast Philadelphia.

**Melony Robinson** lends support to NNCC's growing Asthma Safe Kids program.

**Howard Thompson** assists with NNCC's Lead Safe Babies program.

**Amanda Karpeuk** assists with NNCC's Students Run Philly Style program.

In 2009 NNCC has been supported by the following wonderful Americorps direct service program:

**Dishon Tucker, Julie Salcetti and Marjorie Harris** provide great outreach support for our Lead Safe DC program in our office located in Washington, DC.

**Wesley Thomas** provides nutrition and fitness training in the community for the Heart & Soul program in Philadelphia.

#### Interns

**Kara Malick**, a nursing student at Villanova University, assisted in the launch of the Philadelphia Social Innovations Journal, a joint venture of PHMC, NNCC, Congreso de Latinos Unidos and several academic partners.

**Rachel Kotok**, a nursing student at the University of Pennsylvania, assisted in updating NNCC's biannual Managed Care Contracting Study.

**Anna Oppenheim**, a law student at Temple University, assisted with research into Nurse Practitioner practice laws in all 50 states.

**Devin Hager**, a law student at Temple University, has been assisting the Academy of Cognitive Therapy, for which NNCC contracts to provide executive management and staffing support, with several legal issues related to organizational restructuring.

**Karen Harrigan**, a nursing Master's student at Thomas Jefferson University, joined the NNCC as part of her practicum. She assisted with a postcard campaign to mobilize patients of nurse-managed health centers to advocate for the Nurse-Managed Health Clinic Investment Act.

**Emily Buttil** and **Marie Haas** assist the Nurse-Family Partnership of Philadelphia.

**Tip Gallashaw**, **Alisa Footes**, **Christina Williams-Potter** and **Christopher Smith** joined the NNCC as Student Interns with Students Run Philly Style. All are youth participants in the program and are high school students in Philadelphia.

Finally, NNCC is proud to announce that as part of the first cohort of PHMC's Community Scholars partnership with Drexel University School of Public Health, four full-time staff of NNCC completed their Master's in Public Health degrees in June. These include **Kate Taylor**, **Harrison Newton**, **Naomi Starkey**, and **Alex Lehr O'Connell**. Other staff who are currently in the program are **Sheneka Frasier-Kyer**, who is projected to graduate in June 2010, and **Anne Lynn**, who began the program in August 2009.

#### **MEMBERSHIP UPDATE:**

NNCC currently has 250 members throughout the states.

#### **INTERNATIONAL UPDATE:**

- NNCC through Chris Esperat at Texas Tech has partnered with the Silliman University, Dumaguete City, the Philippines to collaborate in the planning and execution of a symposium entitled "A Revitalized Primary Health Care: An International Symposium" was held July 21-22, 2009, in the Philippines.
- Tine Hansen-Turton is in regular contact with New Zealand nursing colleagues and finalized a chapter for the upcoming book on New Zealand's nurse practitioner movement. The chapter is being co-written with Frances Hughes.
- Two New Zealand advanced practice nurses received Fulbright scholarships to come to Philadelphia and learn about nurse-managed health centers. They attended the November NNCC conference in Philadelphia and spent a week visiting with regional nurse-managed health centers.

## **HEALTH PROMOTION AND PREVENTION UPDATES:**

*Asthma Safe Kids Expansion Pilot Program* – The pilot asthma project with NNCC and Keystone Mercy Health Plan is nearing the end of its enrollment period with currently over 150 participating families. Program Coordinator Tameka Wall and Outreach Worker Melony Robinson have been working steadily to make initial contact with hard to reach populations that have children with asthma. Through referrals, letters and phone calls the program has been able to continuously serve as a support to families that wish to learn more about controlling their child's asthma through asthma action plans and by reducing in-home asthma triggers.

*Breast Health Initiative: Southwest Philadelphia* - Beginning in March 2008, the NNCC has been funded by Susan G. Komen for the Cure to implement the Southwest Philadelphia Breast Health Initiative, a growing initiative for the NNCC, to address breast health and cancer. The program is a partnership between the NNCC, the Health Annex, and the Fox Chase Cancer Center mammogram mobile unit, to provide free and low-cost breast cancer education, screenings and treatment to underserved women in Southwest Philadelphia. The goals of the program are to increase knowledge of breast cancer among women in communities with exceptionally high rates of death from disease, and to increase their access to early screening services, diagnoses, treatment, and support. The 2008-2009 program exceeded its goal of reaching 100 women with education and clinical breast exams and ensured that about 100 women received their mammograms.

The goal for the current 2009-2010 program year is to reach 110 more women in the Southwest Philadelphia area. The Health Annex continues to provide breast health education, clinical breast exams, referrals for mammograms at convenient off-site locations, and mammogram screenings provided by the Fox Chase Cancer Center's mammogram mobile unit, which is a Healthy Woman provider (providing free mammograms to uninsured women). Uninsured women are also conveniently referred to new Healthy Woman sites, such as Mercy Hospital, that are located within the Southwest Philadelphia area. To date, outreach staff at the Health Annex has reached 99 additional women with education and clinical breast exams and the program has scheduled a mammogram event date at the Health Annex on January 25<sup>th</sup>, 2010.

*Breast Health Initiative: North Philadelphia* - In 2008, the NNCC was also funded by the GlaxoSmithKline's Community Partnerships to administer a similar breast health program in North Philadelphia. The NNCC partnered with the PHMC Health Connection and 11th Street Family Health Services of Drexel University to increase the number of predominantly low-income, African American women over 40 years of age who receive mammograms. The program's goals - to provide referrals for at least 140 women to receive a mammogram from a mobile unit that visited the centers and refer at least 180 women to receive a mammogram from the University College of Medicine/Tenet Women's Health Project and Temple University Hospital - were successfully exceeded. Both of the health centers were able to refer a total of 436 women for mammograms and 271 received their mammograms. The NNCC received continued funding from GlaxoSmithKline's Community Partnerships to reach an additional 320 women in the North Philadelphia with mammogram services for the 2009-10 program year. In the future, we hope to expand the program to other NNCC-member nurse-managed health centers in

the Philadelphia region that treat underserved women who are at high risk of developing breast cancer.

*Early Head Start* – In late 2009, NNCC began planning the 2010 implementation of an Early Head Start program serving Philadelphia, with support from the Pennsylvania Department of Public Welfare, through funds authorized by the American Reinvestment and Recovery Act (ARRA) of 2009.

*First Steps for Autism* - Staff continue to explore this program's development using the Pew Fund Capacity Building grant award. In the fall 2009, staff received a report from the consultants, TCC Group, describing best practices across the country and specific practices in the Philadelphia region. Staff is reviewing the findings to determine the best approach for moving the program forward. Staff will develop a plan for the program's direction by February 2010.

*Healthy Homes for Child Care* – This program provides home-based child care providers in Philadelphia with the tools they need to keep the children in their care safe from environmental health and safety hazards, such as lead, asthma triggers, fire hazards, and accidents. The first iteration of the program ended in 2008 having educated over 500 providers and doing remediation's to over 100 homes. The program was re-funded this year under the name Healthy Homes for Childcare Air Quality Improvement Program, which received three years of funding from U.S. Department of Housing and Urban Development, and has been up and running since April 2009. In that time, over 35 child care providers have had their homes assessed for hazards by NNCC staff, and five have had full remediation of hazards present. The program has also held 10 group training workshops, reaching over 50 providers. Among the program's goals is to remediate 50 homes over a three year period and we are well on our way of meeting that number.

*Heart and Soul* –The Heart and Soul program continues to receive funding through the CDC-REACH grant and PHMC affiliates to conduct nutrition and fitness classes to high risk populations throughout Philadelphia. A recent addition to the Heart and Soul team is Wesley Thomas, an Americorps/ClearCorps member that brings with him a wealth of knowledge as a current graduate student in public health. The program is currently servicing six sites (including two afterschool programs and four adult-community sites), and additionally, collaborates with NNCC's Go Red for Women Philly and Stay Quit Get Fit programs to provide a fitness component to their existing activities.

*Lead Outreach Program* – By the conclusion of this program in April 2009, NNCC staff had educated 3,204 people in lead poisoning prevention, far exceeding the promised 2,200 educated. NNCC received this U.S. Department of Housing and Urban Development funding in late 2006 to launch a campaign to raise awareness of the dangers of lead poisoning to children in hard-to-reach communities in Philadelphia. This program supports the efforts of Lead Safe Babies of NNCC and the Childhood Lead Poisoning Prevention Program (CLPPP) of the Philadelphia Department of Public Health (PDPH), providing referrals from all over Philadelphia. Over 1,152 people were referred to home visiting and remediation offered by NNCC and CLPPP.

*Lead Safe Babies* – The Lead Safe Babies program ended its grant term in June, completing 1,382 home environmental assessment and education visits, exceeding the promised 1,200 visits.

Since then, NNCC has completed an additional 500 home visits in the last half of 2009. In partnership with the Philadelphia Department of Public Health, the Lead Safe Babies program has begun the new program year with an eye on making several technical improvements. NNCC will continue to receive referrals from a birth notification database established last year, with mailings facilitated by the Department of Public Health's Childhood Lead Poisoning Prevention Program. Additionally, the NNCC has developed a new system to receive electronic dust swipe results directly from the lab, streamlining the process and increasing NNCC's ability to oversee important program data. In addition, the program has adopted a new database to support more sophisticated analysis of program data and to better tell the story of how this NNCC program is identifying hazards before they harm children. NNCC staff member Todd Ziegler has taken the role of program coordinator and new AmeriCorps volunteer Howard Thompson has joined as an outreach specialist.

NNCC program staff has also begun researching ways in which to expand the home visit intervention to include environmental health-related subjects beyond lead poisoning. The U.S. Centers for Disease Control has advised lead prevention programs to begin the process of expanding to this healthy homes approach.

*Lead Safe DC (LSDC)* – LSDC is also now serving from its new facilities at: 1001 Connecticut Ave NW, a block from the White House and in the heart of DC. In June, Lead Safe DC served as the facilitator for a conference of local and national lead poisoning prevention advocates on the contribution of water as a source of lead. The conference has led to a scheduled meeting with Centers for Disease Control Branch Chief Mary Jean Brown in September, focusing on communicating risks to the public.

LSDC also continues to lead the DC Lead Elimination Task Force in assisting DC government in implementing the city's new lead poisoning prevention law. A primary opportunity for exploration is how LSDC home outreach specialists can help residents learn how the new law (which makes deteriorating paint illegal) will enable them to pursue better housing conditions with their landlords.

The home visitation component of the program is currently conducting approximately 50 home visits per month to families at risk.

LSDC has submitted a grant proposal to Chartered Health Plan Inc. and Unison Health Plan for the purpose of replicating the Asthma Safe Kids program currently being conducted in Philadelphia in partnership with Keystone Health. LSDC continues to participate in a working group of DC government program officials in setting priorities for stimulus funding, including a proposal to fund the expansion to LSDC to provide health outreach services on a variety of health topics.

*Lead Safe Homes Study* – The study, funded by the U.S. Department of Housing and Urban Development to determine appropriate lead poisoning interventions and their impact, ended in fall 2008. The study recruited, enrolled, and collected data on over 300 low-income newborn babies and their families. The study resulted in several findings that will inform future lead poisoning prevention programs:

- Significantly more blood screening occurred in the study cohort than in a control group, but mean blood lead levels were not statistically different;
- Study families completing lead remediation work in their homes had significantly fewer lead hazards at 12 months following baseline than families that did not; and
- A basic lead education curriculum, based on the NNCC's Lead Safe Babies program, was associated with significant increases in knowledge that was retained at 12 months following baseline.

The study team has submitted final reports to HUD and is submitting articles for publication.

*Philadelphia Nurse Family Partnership* – As of October 1, 2009, there are 403 mothers enrolled and 257 children served (N=660). Philadelphia Nurse Family Partnership has a full complement of public health nurse home visitors and supervisors (N=19). As of October 2009, there were 202 referrals. The Philadelphia NFP is at 100% of capacity. The need is greater than capacity limitations due to funding. Eighty-four NFP mothers/toddlers completed the program during the past 12 months. The Commonwealth of Pennsylvania did not pass a budget for 101 days. Philadelphia NFP had a \$130,000 cut to its budget with the expectation to continue to provide services to 400 eligible low-income women with an expected 10% match. It is anticipated that FY 2011 will also be challenging at the state level given current fiscal struggles. NFP staff continues to communicate with elected officials regarding the importance of maintaining existing early childhood programs and the increasing need and demand for this and other early childhood programs in Philadelphia County.

Another milestone this year for the Philadelphia Nurse Family Partnership was creating and funding a social worker position to work with clients to make reasoned decisions about housing and focusing on enabling mothers in the program to remain in safe and secure housing. NNCC received a three-year grant from the Pew Fund for Health and Human Services for this important effort to increase client retention in the program and stability in their housing situations. The Philadelphia Nurse Family Partnership is the only such Partnership in the country to experiment with this effort. Since the housing specialist started in July 2008, the program has engaged over 150 women in one or more services. Presently there are 123 women actively enrolled in the Opening Doors initiative. This work is all the more essential given that program nurses report that newly enrolled clients are younger, poorer, and more resource-challenged than ever before.

*Students Run Philly Style* – On November 22nd, Students Run Philly Style celebrated the culmination of its 5th season with the 2009 Philadelphia Marathon. In 2009, Students Run Philly Style proudly connected over 500 students with 150 adult mentors in over 30 schools. Students Run Philly Style received extensive media coverage this year, including coverage on KYW, the Philadelphia Inquirer, and CW 57. This year also saw the introduction of new program elements including an SAT Prep Course, a college admissions workshop and a financial aid workshop as well as new internship opportunities. In addition, the program created and expanded several fundraising projects this year, including a race-fundraising initiative called Run for Philly's Future. On April 17, 2010, Students Run Philly Style will host its first public road race and festival, called Gener8tion Run. Visit [www.gener8tionrun.com](http://www.gener8tionrun.com)

In September '09 Students Run Philly Style welcomed the addition of a new staff member in Erica Talley. Ms. Talley has been involved as a running leader since 2006 and will occupy the role of Program Coordinator.

*Tobacco Cessation* – In 2009, NNCC's Stay Quit, Get Fit program continued into its third year. Stay Quit, Get Fit combines smoking cessation with exercise and primary care for a comprehensive approach focusing on decreasing chronic illness. Ten courses have been completed to date reaching 188 people. Furthermore, the NNCC is nearing completion of a formalized, written curriculum for the program, which will provide a lasting resource to assist with replication of the program in partnership with additional sites in Philadelphia and beyond. Results from the first seven courses of the program show the quit rate for participants at the immediate end of a course is 38%. Even more impressive is that one month after the course, the quit rate increases to 50%. The program has shown a statistically significant reduction in the lung age of participants at the end of a course and one month after the course's end, as well as a statistically significant reduction in the number of cigarettes smoked and participant BMI. We have been facing some challenges recently finding locations to provide this program. Decreased funding currently prevents us from providing stipends to our locations to help with staffing for health measures. This in addition to decreased staffing at some locations has created a situation where previous partners have fewer resources to offer us (i.e. space and staff). Other locations that are interested in hosting our program have been struggling with enrollment. Additionally, we have been trying to make contact with the primary care centers involved in the Governor's Chronic Care Collaborative but have been stuck in a bureaucratic cycle of permission gathering which is slowing our efforts to access contact information for these primary care centers and have an introduction to them on their listserv with the state. To address these concerns, we have been networking with nurse managed centers that are a part of the collaborative to gain access to limited contact information that they have for additional primary care sites. We have also been in steady contact with the Chronic Care Collaborative Coach for the Southeastern region of the state who is hugely supportive of our program and has been trying to assist us in connecting with the correct people so that we can gain permission to access the local listserv. Regarding the other challenges of overtaxed staff at our previous partner sites, we have increased our outreach efforts internally and have also begun consideration of having the facilitators of the program trained in the health measures (blood pressure and spirometry) so as to eliminate the need for medical staff. Funding from the American Legacy Foundation has been extended until February 28, 2010 and our funding from the Governor's Office of Health Care Reform runs through June 30, 2010.

For fiscal year 2009-2010, despite a dramatic cut in tobacco cessation and prevention funding by the state, NNCC continues to provide "Be Free From Nicotine". We will be reaching 100 people in five class cycles and to date have already worked with 49 people. We continue to create new relationships as well as foster existing collaborative partners and are looking forward to providing programming this year to the NewCourtland LIFE program as well as hopefully working with the South Eastern Pennsylvania Transit Authority (SEPTA).

*Go Red for Women Philadelphia* – NNCC continued the cardiovascular disease outreach program for its second year in 2009. Staff held a 'Love Your Heart' event at Temple University in February, established walking groups at various worksites in the region, and completed a

highly successful provider training on cardiovascular health for more than 100 health care providers at city health centers. Also, staff held five advisory board meetings with active participation from the City of Philadelphia Department of Public Health and other key stakeholders, including several large Philadelphia-based employers. The Go Red for Women program works to improve the cardiovascular health of African-American women 35 to 64 years of age by engaging them in places where they work, live, and receive their health care. Additionally, the program trains health care providers working in low income communities on current clinical guidelines for cardiovascular risk assessment and treatment of women. Finally, Women Go Red Philly Style encourages integrating policies that promote cardiovascular health into all aspects of daily life.

To date, the program has reached over 2,500 African American women between ages 35-64 through outreach in the community and in worksites. Go Red has also educated approximately 140 clinical staff at city health centers, which is over 200% of the original target number. Staff has held several large events for Public Health Management Corporation (PHMC) employees at NNCC's home office of 260 S. Broad Street in Philadelphia. The worksite wellness component of the program has conducted outreach at several large Philadelphia employers, including SEPTA, Philadelphia Gas Works, Philadelphia Workforce Development Corporation, the FDA's Philadelphia office, and the Neighborhood Interfaith Movement. The program is beginning its final year in 2010, with the goal of reaching 4,400 women by June 2010. There are several large scale events scheduled for 2010; including continuing education training for health care providers, community education and outreach events, and health fairs at area worksites.

*Women's Health Week* - NNCC was selected by the U.S. Department of Health and Human Services, Region 3 (HHS) to coordinate a series of public events in collaboration with member centers and other program partners during National Women's Health Week (May 10-16, 2009). NNCC provided funding and administrative and program support to 17 partner sites, including member centers in Region 3. These events reached over 5,000 women with outreach, health education and screening services. NNCC has continued to partner with HHS to plan for the coordination of additional events in Spring of 2010.

*Bayer Partnership* – NNCC completed a year of this program in September 2009. During that year, NNCC was able to test the glucose of approximately 500 African-Americans at twenty events in Philadelphia, educating participants on diabetes and providing coupons for Bayer glucometers. This program assessed those at risk for diabetes and demonstrated how to use a glucometer to monitor one's diabetes before and after meals. NNCC is working to extend this program in the future through continued support from Bayer.

### **STRATEGY 3: STRENGTHEN MEMBER CENTER CAPACITY AND SUSTAINABILITY**

#### **PROGRAMS & SERVICES:**

In late 2009 staff completed a business plan to guide the direction of the NNCC and bring in revenue to expand advocacy, programs, applied research and technical assistance. See the Business plan summary and full narrative.

- ***Nurse-Managed Health Center Standards*** – through a grant from the Independence Foundation a subset of NNCC members, co-led by Nancy Rothman and Kate Fiandt, developed quality standards for nurse-managed health centers.
- ***NNCC Technical Assistance*** – As a member benefit, NNCC provides direct member services and technical assistance at no additional cost to its members. Examples of technical assistance include assisting health centers with applications to become community health centers, conducting site-visits and meeting with university leadership to discuss challenges and opportunities, assisting with the development of business and strategic plans, providing grant writing assistance, and visiting legislators with or on behalf of member centers.
- In 2009 a team of staff members at NNCC have also worked to build a foundation for the ongoing success of NNCC’s HRSA-funded training and technical assistance (T/TA) project, which aims to help health centers serving residents of public housing improve their outreach offerings and achieve fiscal sustainability. As part of this project, NNCC staff conducted a follow-up webinar and conference calls with attendees of the Northeastern Regional Workshop held in Philadelphia in February 2009. The Southeastern Regional Workshop was held in Nashville, TN on September 24<sup>th</sup> and 25<sup>th</sup>, co-hosted by Vanderbilt University School of Nursing. On March 25-26, 2010 NNCC’s *Health Center Empowerment Project* will hold a Pacific Regional Workshop in San Francisco, CA. At this Workshop, experts will provide interactive trainings designed to increase the capacity of health centers to provide high-quality care to vulnerable communities. Specifically the Workshops address 1) Program management and capacity building for participation in the HRSA health center program; 2) Best practices for health outreach programs; 3) Maximizing non-HRSA funding sources to ensure long-term financial sustainability; and 4) Additional topics identified by regional representatives. In the months following the Workshop, NNCC staff and consultants will provide tailored technical assistance and additional training opportunities to health center staff and directors. Staff is planning for a fourth Regional Workshop to be held in the Midwest in fall 2010.

In addition to the structured training and technical assistance activities that take place at the regional workshops, NNCC has also conducted a variety of more informal technical assistance activities for nurse-managed health centers serving residents of public housing. Combined, NNCC staff has collectively logged over 500 hours of technical assistance activities in 2009 and has served existing and emerging health centers throughout the United States.

- ***NNCC Trainings*** – In 2009, NNCC has conducted over 40 training sessions, workshops, webinars, and conferences.
- ***Health Center Empowerment Project*** - Through the *Health Center Empowerment Project*, NNCC staff and consultants provide training and technical assistance help health centers serving residents of public housing achieve sustainability and increase the quality and availability of outreach programs designed to prevent disease and improve health outcomes. The centerpiece of the *Health Center Empowerment Project* is five Regional Workshops held over three years. At all Regional Workshops, experts will conduct sessions designed to

increase the capacity of health centers to provide high-quality care to residents of public housing. Health center staff will also have access to an online resource center, an online course, peer mentoring opportunities, conference calls with experts and face-to-face training sessions. In September, Vanderbilt University hosted a Regional Workshop and NNCC had 60 people in attendance.

In addition to Regional Workshops and post-event follow-up calls, NNCC launched a new webinar series as part of the *Health Center Empowerment Project* on June 25, 2009. NNCC staff researched webinar providers and settled on WebEx, an industry leader in webinar services. The first webinar featured NNCC nurse-attorney consultant Sandy Berkowitz, who provided an overview of insurance contracting strategies for nurse practitioners providing primary care in nurse-managed health centers and other settings. Satisfaction with the webinar among attendees was high. Additionally, NNCC Health Information Systems Administrator Grace Lee provided technical assistance to NNCC members regarding the American Recovery and Reinvestment Act and how it provides incentives for the meaningful use of electronic health records to certain eligible professionals, including nurse practitioners working in nurse-managed health centers. She conducted a free technical assistance webinar was conducted on line in the fall. To obtain more information or listen to the webinar, it is available at [www.nncc.us/workshops](http://www.nncc.us/workshops) under: "Planning for Health IT: How Electronic Health Records Can and Will Change Your Practice." Future webinars are expected to take place on approximately a quarterly basis. Some topics that have already been suggested have included billing and maintaining productivity, as well as how NNCC's academic health centers have successfully transitioned to FQHC and FQHC look-alike status.

- ***Referral Management Initiative*** – The Referral Management Initiative, designed to connect and support primary care referrals with specialty care follow-up, is utilizing the additional years of GSK and Children's Health Fund commitment to expand this initiative to additional member centers. As a result Rising Sun Health Center is hiring a social worker to manage client referrals.
- ***Data Mart Research Network*** - The NNCC continues to manage a research network of nurse-managed health centers that are collecting data electronically and pursuing research opportunities. Staff have now added PHMC's Care Clinic as another Misys site to the four existing sites. The mission of the Data Mart Network is to build the capacity of nurse-managed primary care health centers to collect clinical data, thereby facilitating clinical research aimed at adopting best practices, insuring quality patient care, and disseminating research findings. Funded through generous support from the Independence Foundation (previously the Independence Blue Cross Charitable Medical Care Program), the research network is considered a PBRN (practice-based research network), registered with the Agency for Health Care Research and Quality (AHRQ). Grace Lee and Nancy Rothman recently submitted a proposal on behalf of the new Network to AHRQ that focuses on transforming primary care into the patient-centered medical home. NNCC staff received a grant in August from the Independence Blue Cross Charitable Medical Care Program for renewed funding for the PBRN.

Eight NNCC members in Philadelphia have been participating in the Pennsylvania Governor's Chronic Care Initiative, applying the chronic care model to diabetes screening and treatment in their centers. This work has opened up the opportunity to participate in studies using this data.

- ***Nurse-managed Health Center Prescription Discounts*** – In the fall, NNCC announced a new benefit for its full, associate, and individual members. Through a partnership with Free for All® Incorporated, which was founded to help people all across the country obtain the health care services they need and deserve to make their lives more manageable, NNCC is able to provide the RxCut benefits card to members and their patients. This FREE card, which carries no patient identification or eligibility requirements, provides access to savings up to 75% on prescription medications, and up to 70% on lab and imaging services. Several centers have inquired about the program, and NNCC has begun distribution of the cards through member centers and its own outreach and health promotion programs.

#### **NNCC CONFERENCES:**

The NNCC's 8th annual conference was held in Philadelphia November 5-7, 2009. The conference brought together approximately 200 health care and nursing professionals and researchers from 30 states and New Zealand focused on eliminating health disparities through public health efforts. Conference presenters and participants shared best practices, research and policies around using nurse-managed care to help address health disparities and provided valuable resources and learning opportunities for nursing professionals to apply in practice.

Conference speakers included Dalton Paxman, Regional Health Administrator for Region III of HHS; Donald F. Schwarz, Deputy Mayor of Health and Opportunity and Health Commissioner of the City of Philadelphia; Judith S. and Aaron T. Beck, of The Beck Institute for Cognitive Therapy and Research; Dawn Tice for Ann Torregrossa, Deputy Director & Policy Director, PA Governor's Office of Health Care Reform; Paul Keckley, Executive Director of the Deloitte Center for Health Solutions, Deloitte Health Solutions; Colleen Conway-Welch, Dean of Vanderbilt University's School of Nursing; David Pizzi, Director of Health Policy, Blue Cross and Blue Shield of Florida; Jacqueline Rychnovsky of Senator Daniel K. Inouye's Office, and; Regan Crump, Associate Administrator for Regional Operations for the U.S. Department of Health and Human Services.

The NNCC honored the following distinguished guests for their contributions to nurse-managed care and public health:

-Dr. Aaron T. Beck - Beck Institute for Cognitive Therapy and Research - Lifetime Achievement Award

-Jacqueline Rychnovsky – Nurse Detailee in Senator Innouye's Office – Nursing Center Champion Award

-Dr. Susan Burger - Sacred Heart University, College of Education and Health Professions - Center for Community Health and Wellness Fairfield, CT - Wellness Champion Award

-Dr. Susan Denisco - Southwest Community Health Center, Bridgeport, CT - Primary Care Champion Award

-Dr. Roberta Waite - Drexel University College of Nursing and Health Professions, Philadelphia,

PA - Wellness Champion Award

-Dr. Mary Wakefield - Administrator, Health Resources and Services Administration (HRSA) - Health Disparities Champion Award

-Colleen Conway Welch - Vanderbilt School of Nursing - Policy Champion Award

-Elaine Fox - PHMC Health Connection, Philadelphia, PA - Primary Care Champion Award

-Ali Hajaig - Arizona State University, College of Nursing and Health Innovation, Phoenix, AZ - Health Care Innovation Champion Award

-Lorraine Thomas - Health Annex of the Family Practice and Counseling Network, Philadelphia, PA - Wellness Champion Award

## **MARKETING:**

- NNCC's 2009 newsletter Update was completed and was disseminated electronically to members. The Update is also available at the NNCC website.
- NNCC has worked PHMC to develop a new NNCC logo and website. The new logo was completed and materials have been transitioned to include it. The new website is still in development.

## **Select NNCC Presentations:**

- Tine Hansen-Turton participated as a presenter at the 121st meeting of the National Advisory Council on Nurse Education and Practice (NACNEP). Tine Hansen-Turton's presentation, "Why Nurse-Led Practices are Critical to the Success of Health Care Reform," was part of the broader program on *The Role of Nursing in Primary Care: Implications for the Workforce*. The information provided by Ms. Hansen-Turton will become part of the 10th Recommendations Report by NACNEP for the Secretary of the Department of Health and Human Services and the United States Congress.
- On December 3, 2009, NNCC Executive Director Tine Hansen-Turton presented "Nurse Practitioners as Leaders in Primary Care: Current Challenges and Future Opportunities" at the Institute of Medicine (IOM) and Robert Wood Johnson Foundation (RWJF) forum, *The Future of Nursing: Community Health, Public Health, Primary Care, and Long-Term Care*. The forum was held as part of the IOM and RWJF Initiative on the Future of Nursing, which focuses on finding solutions to the continuing challenges facing the nursing profession and building upon nursing-based solutions to improve quality and transform the way Americans receive health care. A webcast of the event can now be viewed at [www.thefutureofnursing.org](http://www.thefutureofnursing.org).
- Tine Hansen-Turton was a keynote speaker at the PA Nurse Practitioner Coalition in PA in Erie in November.
- Tine Hansen-Turton did a joint keynote presentation with Joanne Pohl from University of Michigan at the Ohio Nurses Association on November 30, 2009.
- Laura Line co-led a workshop at the Independence Foundation on Media Relations on December 12, 2009.
- Kay Kinsey presented at the American Public Health Association conference in November 2009.
- Elizabeth Byrne presented a poster on the Stay Quit, Get Fit program at the June 10-12, 2009 National Conference on Tobacco or Health in Phoenix Arizona.

- A number of NNCC staff presented at NNCC's annual conference in November in Philadelphia.

### **Select NNCC Media**

- NNCC staff and programs were notably represented in local, regional and national media outlets. For example, in the course of 2009, NNCC's Students Run Philly Style program received positive media coverage via articles or features in several well-regarded publications, including: Running World's March 2009 issue (a 2-page feature, titled "Youth Movement: A running program gives inner-city kids confidence, discipline, and a bit of bling"), the May 26 edition of The Legal Intelligencer ("Bar Association 5K Draws 1,000, Raises \$100,000"), the September 30 edition of The Main Line Times (Fast Tracks to aid Students Run Philly Style at Radnor Red Steeplechase 5K run Oct. 11), the November 18 edition of Asbury Park Press ("Two Millstone teachers train for Sunday's Philadelphia Marathon"), and the November 23 edition of The Philadelphia Inquirer ("Not in the race, but with the runners"). Students Run was also mentioned in a speech before a Senate subcommittee by Dr. Risa Lavizzo-Mourey, president and CEO of the Robert Wood Johnson Foundation regarding the prevention of obesity in the U.S, which was widely reprinted on the internet. As a volunteer-driven non-profit program, this exposure has been invaluable, as it has increased access to the resources that allow the program to reach youths in Philadelphia.
- A joint op-ed was published in USA Today on August 31 entitled "Health Reform can Count on Nurses," by Pennsylvania Governor Rendell and Tine Hansen-Turton.
- A September 25 op-ed, entitled "Nurse Practitioners Need Support," by Tine Hansen-Turton and articles about nurse-managed care were published in the Philadelphia Business Journal. Specifically, NNCC was featured in September by Philadelphia Business Journal, as part of a multi-article feature on physician shortages. The article stated: "Nurse-managed health centers are one solution to the growing shortage of family medical practitioners. They are community-based, nonprofit clinics run by advanced practice nurses capable of delivering primary and preventive care more affordably than a larger health system, especially for low-income and vulnerable populations."
- A January 8 op-ed appeared in the Philadelphia Inquirer on NNCC's successful lead poisoning legislation in Washington, DC. The op-ed paved the way for developing legislation currently under consideration in Philadelphia.
- The Philadelphia Inquirer published a story on Stay Quit, Get Fit tobacco program on August 17, 2009 as the Health & Science lead article.

### **Awards**

- On May 3, 2009, Heather McDanel, Program Director of NNCC's Students Run Philly Style, received the Ron Rovins Memorial Award is "For extraordinary volunteer efforts to assure the success of the Blue Cross Broad Street Run", on the 30<sup>th</sup> anniversary of the Blue Cross Broad Street Run in Philadelphia, PA.
- On November 8, 2009, at the American Public Health Association's Annual Conference, NNCC was awarded the Unsung Heroes Award by the National Community-Based Organization Network. We are honored by this award, and hope to continue to not only fulfill, but surpass the expectations of the public health and health care communities

## NNCC GRANTS ACTIVITIES FOR 2009:

### GRANTS/CONTRACTS FUNDED:

- **DMS Children's Foundation** - a one-year, \$8,826 grant to support Students Run Philly Style. Awarded 1/09.
- **Boscia Family Foundation** - a one-year, \$5,000 grant to support Students Run Philly Style. Awarded 1/09.
- **Independence Foundation** – a one-year, \$50,000 grant to provide staffing support to allow NNCC to respond to emerging policy issues and opportunities and conduct original policy research on challenges and issues that present barriers to fiscal sustainability for nurse-managed health centers in Pennsylvania and beyond.. Awarded 1/09.
- **Independence Foundation** – a one-year, \$30,000 challenge grant to match new funders of Students Run Philly Style for the 2010-2011 season. Awarded 1/09.
- **Susan G. Komen For the Cure** – a one-year, \$40,000 grant to continue support of NNCC's Southwest Breast Health Initiative, linking clients served by the Health Annex, a Philadelphia-based member center. Awarded 1/09.
- **Keystone Mercy Health Plan** – a one-year, \$81,847 contract to provide an expanded version of NNCC's Asthma Safe Kids in-home educational program to Keystone Mercy Health Plan clients in Philadelphia. Awarded 2/09.
- **Harold A. Ann Sorgenti Foundation** – a one-year, \$1,250 grant to support Students Run Philly Style. Awarded 2/09
- **U.S. Department of Health and Human Services, Region 3** – a one-year, \$20,000 grant to coordinate events during National Women's Health Week (May 10-16, 2009), in partnership with member centers throughout Region 3. Awarded 3/09
- **ClearCorps** – A one-year, \$60,00 grant to recruit AmeriCorps volunteers to conduct environmental health outreach in Washington, DC. Awarded 3/09.
- **Patricia Kind Foundation** - a one-year, \$15,000 grant to support Students Run Philly Style. Awarded 4/09.
- **Chartered Health** – a one-year, \$55,000 grant to conduct an Asthma Safe Kids program in Washington, D.C. Awarded 5/09.
- **Berwind** – a one-year, \$25,000 grant to support Students Run Philly Style. Awarded 5/09.
- **Philadelphia Health Care Trust** – a one-year, \$199,880 grant to conduct an analysis of the network of City-run primary care health centers in Philadelphia, and develop business models for their sustainability and growth. Awarded 5/09
- **St. Christopher's Foundation** – a one-year, \$10,000 grant to support Students Run Philly Style. Awarded 5/09.
- **E. Rhodes and Leona B. Carpenter Foundation** – a one-year, \$50,000 grant to develop a paper to help the Carpenter Foundation Board determine whether to begin a grant-making strategy in support of community health nursing. Awarded 6/09.
- **Claneil Foundation** - a one-year, \$6,000 grant to support Students Run Philly Style. Awarded 6/09.

- **Lenfest Foundation** - a one-year, \$5,000 grant to support Students Run Philly Style. Awarded 6/09.
- **CIGNA** - a one-year, \$5,000 grant to support Students Run Philly Style. Awarded 6/09.
- **United Way of Southeastern PA** – a one-year, \$46,899 general operating grant to NNCC. Awarded 6/09.
- **Independence Blue Cross** – a one-year, \$11,250 payment to support two student nurse internships at NNCC during summer 2009. Awarded 6/09.
- **Philadelphia Activities Fund** - a one-year, \$1,500 grant to support Students Run Philly Style. Awarded 7/09.
- **U.S. Health Resources and Services Administration** – a one year, \$80,000 health center planning grant to develop a FQHC at Congreso de Latinos Unidos. Awarded 8/09.
- **Philadelphia Department of Human Services** – a one-year, \$456,000 contract for Child Health Consultants to provide in-home nursing assessments to families with children engaged in the DHS system. NNCC serves as fiscal intermediary for the contract. Awarded 9/09.
- **U.S. Health Resources and Services Administration** – a one-year, \$18,000 provision of supplemental funding authorized via the American Reinvestment and Recovery Act (ARRA) to support the Health Center Empowerment Project. Awarded 10/09.
- **U.S. Centers for Disease Control and Prevention** – a one-year, \$30,751 subcontract from To Our Children’s Future With Health, Inc to conduct the Heart and Soul nutrition education and exercise program. Awarded 9/09.
- **Pennsylvania Department of Public Welfare** – a one-year, \$129,029 contract to provide an Early Head Start intervention in Philadelphia, PA. Awarded 11/09.
- **Robert Wood Johnson Foundation** – a four-year, \$12,500 subcontract from Health Promotion Council of Southeastern PA to provide technical assistance to out-of-school-time providers in Philadelphia, PA so that they can incorporate physical activity guidelines into their sites. Awarded 12/09.
- **Independence Foundation** – a one-year, \$165,000 grant to provide general operating support. Awarded 12/09.
- **Independence Foundation** – a one-year, \$25,000 challenge grant to support Students Run Philly Style. Awarded 12/09.
- **Independence Foundation** – a one-year, \$43,000 grant to support the Law and Policy Director staff position. Awarded 12/09.
- **Women’s Way** – a one-year, \$15,000 grant to support the Nurse-Family Partnership. Awarded 12/09.
- **Corporate and individual contributions for Students Run Philly Style** (received since 7/1/09): **\$105,810**

**SUBMITTED GRANT PROPOSALS PENDING:**

- **Honickman Foundation** – a one-year, \$5,000 proposal to support Students Run Philly Style. Submitted 5/09.
- **Best Buy Children’s Fund** – a one-year, \$10,000 proposal to support Students Run Philly Style. Submitted 6/09.

- **U.S Environmental Protection Agency** – a one-year, \$86,435 proposal to provide the Lead Safe Babies in-home lead poisoning prevention program to families in Philadelphia transitioning out of homelessness. Submitted 8/09.
- **U.S. Department of Housing and Urban Development** – a three-year, \$797,865 proposal to conduct a research study examining the effectiveness of an emerging asthma trigger reduction technology, paired with NNCC’s Asthma Safe Kids program. Submitted 8/09.
- **Genuardi’s Family Foundation** – a one-year, \$10,000 proposal to support the Nurse-Family Partnership of Philadelphia. Submitted 10/09.
- **U.S Agency for Healthcare Research and Quality** – a two-year, \$496,469 proposal to research the effectiveness of incorporating chronic care management for diabetes and cardiovascular disease in four Nurse-Managed Health Centers participating in the PA Chronic Care Demonstration. Submitted 11/09.
- **U.S. Department of Health and Human Services, Region III** – a six-month, \$5,000 proposal to conduct trainings of health professionals in counseling of patients presenting cardiovascular disease risk factors. Submitted 12/09.
- **U.S. Department of Housing and Urban Development** – a two-year, \$521,376 subcontract from Philadelphia Department of Public Health, Childhood Lead Poisoning Prevention Program, to conduct an expanded Asthma Safe Kids program that includes a web-based referral system for primary and specialty care providers, and remediation of environmental health and safety hazards identified by NNCC and Congreso outreach staff during educational home visits.

**GRANT PROPOSALS SUBMITTED BUT NOT FUNDED:**

- **U.S. Centers for Disease Control and Prevention** – a one-year, \$87,826 proposal to support the development and dissemination of a Lead Safe Babies toolkit. Submitted 9/08.
- **U.S. Department of Health and Human Services** – a one-year, \$2,500 proposal to support an event at NNCC-member center 11<sup>th</sup> St. Family Health Services of Drexel University during Women’s Health Week in 2009. Submitted 2/09.
- **Saucony Run For Good** – a one-year, \$10,000 proposal to support Students Run Philly Style, year 5. Submitted 6/08.
- **Tasty Baking Foundation** - a one-year, \$15,000 proposal to support Students Run Philly Style. Submitted 3/09.
- **Allied Pixel** – a one-year, \$25,000 proposal to support web video development for Students Run Philly Style. Submitted 3/09.
- **General Mills Foundation** – a one-year, \$10,000 proposal to improve the nutrition education component of Students Run Philly Style. Submitted 2/09.
- **Offices of PA Senators Casey and Specter** – a one-year, \$75,000 appropriation request to support Students Run Philly Style. Submitted 3/09.
- **U.S. Centers For Disease Control and Prevention** – a one-year, \$25,000 proposal to support the NNCC’s annual conference. Submitted 3/09.
- **Nelson Foundation** – a one-year, \$5,000 proposal to support Students Run Philly Style. Submitted 5/09.

- **U.S. Department of Education** – a three-year, \$905,381 proposal to support Students Run Philly Style. Submitted 3/09.
- **U.S. Department of Justice** – a three-year, \$437,686 proposal through the American Reinvestment and Recovery Act (ARRA) to support Students Run Philly Style. Submitted 4/09.
- **U.S. Environmental Protection Agency** – a one-year, \$27,000 subcontract to partner with the Center for Environmentally Safe Communities in conducting a CARE project, establishing a broad group of stakeholders to create a plan to address environmental hazards in Washington, DC. Submitted 4/09.
- **Robert Wood Johnson Foundation** – a 1.5 year, \$149,340 proposal to research the effectiveness of newly passed legislation surrounding lead poisoning prevention in Washington, D.C. Submitted 5/09.
- **U.S. Centers For Disease Control and Prevention** – a one-year, \$89,000 proposal to create a pilot task force to address healthy housing issues in Washington, DC. Submitted 6/09.
- **U.S. Agency for Healthcare Research and Quality** – a one-year, \$37,750 proposal to support NNCC’s 2009 annual conference. Submitted 2/09.
- **U.S. Department of Justice** – a three-year, \$473,713 proposal to support Students Run Philly Style. Submitted 6/09.
- **Bank of America** – a two-year, \$200,000 general operating grant proposal submitted on behalf of Students Run Philly Style to the Neighborhood Builders Initiative. Submitted 6/09.
- **First Hospital Foundation** – a one-year, \$40,019 proposal to expand NNCC’s Referral Management Initiative to an additional two member health centers in Philadelphia. Submitted 8/09.
- **Avon Breast Care Fund** – a one-year, \$29,999 proposal to expand NNCC’s North Philly Breast Health Initiative. Submitted 8/09.
- **First Hospital Foundation of Philadelphia** - a one-year, \$10,000 grant to support the Philadelphia Social Innovations Journal. *Submitted on behalf of PHMC* 8/09.
- **Viola Bernard Foundation** - a one-year, \$16,999 proposal to educate consumers about mental health benefits that became available with the passage of new parity legislation. *Submitted on behalf of the Academy of Cognitive Therapy* 8/09.

NNCC contracts with the Academy for Cognitive Therapy (ACT), providing ACT with executive management support. Through this support, ACT has pursued the following development opportunities in 2009, which remain pending:

- **Douty Foundation** – a one-year, \$5,000 proposal to provide general operating funds. Submitted 2/09.
- **Fourjay Foundation** – a one-year, \$5,000 proposal to provide general operating funds. Submitted 6/09.
- **First Hospital Foundation** - a one-year, \$30,000 proposal through which ACT would subcontract with the Public Health Management Corporation to train staff at PHMC’s CHANCES program to provide cognitive behavioral therapy to their clients. Submitted 6/09.

NNCC also regularly partners with its parent and managing organization, the Public Health Management Corporation (PHMC) to pursue shared business development strategies. Through this partnership, NNCC has pursued the following opportunities:

**PHMC Proposals Funded:**

- **Philadelphia Foundation** - a one-year, \$10,000 grant on behalf of the Philadelphia Social Innovations Journal. Awarded 6/09.
- **St. Christopher's Foundation for Children** - a one-year, \$1,250 grant on behalf of the Philadelphia Social Innovations Journal. Awarded 6/09.
- **Green Tree Community Health Foundation**— a one-year, \$5,000 grant on behalf of the Philadelphia Social Innovations Journal. Awarded 6/09.
- **Pennsylvania Governor's Office of Health Care Reform** – a one-year, \$72,817 subcontract through Temple University to conduct the Stay Quit, Get Fit tobacco cessation and exercise program in nurse-managed primary care health centers. Awarded 7/09.
- **Pennsylvania Governor's Office of Health Care Reform** – a one-year, \$160,355 subcontract through Temple University to hire a Nurse Practitioner to educate patients about treatment options for supply-sensitive conditions such as back pain. Awarded 7/09.
- **Scattergood Foundation** – a one-year, \$10,000 grant on behalf of the Philadelphia Social Innovations Journal. Awarded 10/09.
- **United Way of Southeastern PA** – a one-year, \$10,000 grant on behalf of the Philadelphia Social Innovations Journal. Awarded 10/09.

**PHMC Proposals Pending:**

- **Claneil Foundation** - a one-year, \$2,000 grant to support the Philadelphia Social Innovations Journal. Submitted 10/09.

**A special thanks to all our members and to our ongoing funders:**

The Independence Foundation  
Independence Blue Cross  
U.S. Environmental Protection Agency  
American Legacy Foundation  
Corporation for National and Community Service  
U.S. Health Resources and Services Administration  
City of Philadelphia Department of Public Health  
City of Philadelphia Department of Public Welfare  
Pennsylvania Governor's Office of Health Care Reform  
Keystone Mercy Health Plan  
Philadelphia Foundation  
U.S. Department of Health and Human Services Region 3  
United Way of Southeastern Pennsylvania  
Public Health Management Corporation  
U.S. Department of Housing and Urban Development  
District of Columbia Department of Environment  
Philadelphia Health Care Trust  
The Pew Charitable Trusts

U.S. Centers for Disease Control and Prevention  
Pennsylvania Department of Health  
Pennsylvania Department of Public Welfare  
Children's Health Fund  
Susan G. Komen for the Cure  
Institute for Nursing Centers  
Nursing Centers Research Network  
Mercy Hospital of Philadelphia  
van Ameringen Foundation  
GlaxoSmithKline Community Partnerships  
Chartered Health  
Women's Way  
Genuardi Family Foundation  
Health Services for Children with Disabilities  
The Connelly Foundation  
Bayer USA Foundation  
The Edna G. Kynett Memorial Foundation  
Douty Foundation  
Lenfest Foundation  
Claneil Foundation  
Honickman Foundation  
Barra Foundation  
Phillies Charities, Inc.  
ClearCorps  
Philadelphia Distance Run  
DMS Children's Foundation  
25<sup>th</sup> Century Foundation  
St. Christopher's Foundation for Children  
Samuel P. Mandell Foundation  
Philadelphia Department of Recreation  
The Harold A. and Ann R. Sorgenti Family Foundation  
The Hagan Foundation  
South Florida Health Foundation  
Dilworth Paxson LLP  
Paul James Hondros  
Berwind  
CMF Associates  
Fast Tracks Running Club  
The Philadelphia Distance Run  
Kohl's, Inc.  
Cigna Foundation  
PREIT Associates  
D'Lauro and Rogers  
Brandywine Realty Trust  
The Goff Program  
Boscia Family Foundation

Klehr, Harrison, Harvey, Brandburg and Ellers, LLP  
Philadelphia Insurance Company  
Stockton Real Estate Advisors  
University of Phoenix  
Resource Capital  
Tri-State Multisport Association  
Intelliscan  
Dilworth Paxson  
Eastern Janitorial  
Terramar Adventures  
Individual Donors.